



# Vivek Education Society's VIVEK COLLEGE OF COMMERCE



Vivek College Road, Siddharth Nagar, Goregaon West, Mumbai - 400104  
Affiliated to University of Mumbai, Recognized by U.G.C. under section 12(B) & 2(F) of the U.G.C. Act.  
Accredited by NAAC with **B++ Grade** (3<sup>rd</sup> Cycle)

## 'AANVIKSHIKI' RESEARCH CELL

in association with

## INTERNAL QUALITY ASSURANCE CELL (IQAC)

organises

# National Level One Week Online Workshop

Topic

## Research Methodology & Publication

21 February 2022 to 26 February 2022

4.00 p.m. to 5.30 p.m.

on ZOOM

## About College:

Vivek Education Society, a Charitable Institution set up in the year 1961, had established Vivek Vidyalaya in 1962 and followed it up by starting Junior College in the streams of Arts, Science & Commerce in 1976. Vivek College of Commerce was started in the year 1986. These Institutions together have been catering to over 7000 Learners studying from Pre-Primary to Post-Graduation level. It is recognized as a vibrant institution working relentlessly for the cause of education.

Vivek College has produced some of the finest and most disciplined learners who excel not only in academics and in their profession, but also in arts and sports. The College is committed to shaping learners into skilled, responsible, disciplined and socially conscious citizens with a strong value base.

Vivek College of Commerce has been granted Linguistic Minority (Tamil) Status. It offers various courses at the undergraduate level, postgraduate level in aided and self-financing streams. Namely: B.Com, BMS, B.Sc. (I.T.), B.Com (A & F), B.Com (B & I), B.Com (F & M), BAMMC (Mass Media), M.Com in Accountancy and Management, M.Sc. (I.T.).

## About Workshop:

Research methodology is vital in all areas and this process impacts outcomes and makes the research analogous, and in many cases read and cited by others. That process is what enriches the state of knowledge in each discipline. The importance of journals in academic life goes beyond giving a means of consultation and a lasting trial. Publishing in high-quality source journals is the final output and a researcher's work and productivity are determined largely on the number of publications as well as where they are published. Dissemination provides a communication network for researchers and a source of recognition for organizations.

## Resource Persons

Dr. Anil Sutar

Professor, School of Research  
Methodology, TISS, Mumbai



Dr. S. Kumar  
Chandar

Associate Professor  
(Information Science and  
Decision Science) School of  
Business & Management  
CHRIST (Deemed to be  
University) Bangalore



Dr. S. Samuel Asir  
Raj

Professor & Head,  
Department of Sociology &  
Director I/C, Centre for the  
Study of Social Exclusion  
and Inclusive Policies  
(CSSE&IP), Manonmaniam  
Sundaranar University,  
Chennai

Dr. Kuldeep  
Sharma

Assistant Professor,  
K.P.B. Hinduja College,  
Mumbai



Mr. Bhavesh Patel

Assistant Librarian,  
(E-Journals), TISS Mumbai



## Online Workshop Schedule:

Day	Topic	Resource Persons	Designation	Time	Date
1	How to select a topic for Research Articles/Projects /Thesis etc.	Dr. Anil Sutar	Professor, School of Research Methodology, TISS, Mumbai	4.00 pm to 5.30 pm	21/02/2022 Monday
2	Review of Literature	Dr. S. Kumar Chandar	Associate Professor (Information Science and Decision Science) School of Business & Management CHRIST (Deemed to be University) Bangalore	4.00 pm to 5.30 pm	22/02/2022 Tuesday
3	Scale of Measurement	Dr. Kuldeep Sharma	Assistant Professor K.P.B. Hinduja College, Mumbai	4.00 pm to 5.30 pm	23/02/2022 Wednesday
4	Research Design and Techniques	Dr. S. Samuel Asir Raj	Professor & Head, Department of Sociology & Director I/C Centre for the Study of Social Exclusion and Inclusive Policies (CSSE&IP) Manonmaniam Sundaranar University, Chennai	4.00 pm to 5.30 pm	24/02/2022 Thursday
5	Interpretation of Data	Dr. Anil Sutar	Professor, School of Research Methodology, TISS, Mumbai	4.00pm to 5.30 pm	25/02/2022 Friday
6	Library Resources and Publications	Mr. Bhavesh Patel	Assistant Librarian, (E-Journals), TISS Mumbai	2.00 pm to 3.30 pm	26/02/2022 Saturday

## Instructions to Participants

- Participants are required to register themselves by filling up the google form (Click on the google form icon given below).
- Registration Fee: Rs. 500/- (Rupees Five Hundred Only) to be paid online.
- Bank Details:

Account Name:	Vivek College of Commerce
Bank Name:	Indian Bank
Account No.:	422674903
IFSC:	IDIB000S128
Branch:	Siddharth Nagar, Goregaon
- Participants are requested to pay first & then fill out the registration form for attaching the Screenshot of Payment.
- After successful payment & registration, participants are required to join WhatsApp Group 'VCC Research Workshop' for receiving ZOOM Link & further announcements. (Click the WhatsApp icon given below to join the group).
- Participants attending all days & filling out the feedback form will be provided with an E-Certificate of Participation on their registered Email ID.
- Participants are requested to join on time.



Click to Register



Click to Join the WhatsApp Group

## Patrons

MR. S. SRIRAM

PRESIDENT, VIVEK EDUCATION SOCIETY

MR. SHASHI R. VARMA

SECRETARY, VIVEK EDUCATION SOCIETY

MR. K. RAMACHANDRAN

JT. SECRETARY, VIVEK EDUCATION SOCIETY

MR. K. KRISHNAMOORTHY

TREASURER, VIVEK EDUCATION SOCIETY

MR. V. BALAKRISHNAN

JT. TREASURER, VIVEK EDUCATION SOCIETY

## Chairperson

DR. VIJETHA SHETTY

PRINCIPAL - VIVEK COLLEGE OF COMMERCE

## Core Committee

CA SHRIKANT MARATHE – IQAC CO-ORDINATOR

DR. TANUSREE CHAUDHURI – INCHARGE FACULTY

DR. MALATHI IYER

DR. SHEFALI NARANJE

PROF. RANJEET KAUR PATEL

PROF. VIVEK SINGH

PROF. MAYUR SHAH

Any query kindly contact us on:

[vivekcollegewebsite@vivek-college.org](mailto:vivekcollegewebsite@vivek-college.org)

Thanks & Regards  
Vivek College of Commerce

